

# End Semester Examinations January 2021

**School of Journalism and Mass Communication**

**B.A. (Journalism & Mass Communication)**

**Third Semester (2019 Pattern)**

**(Regular)**

## Revised Schedule of Examinations (Online Proctored)

Course Code	Course Name	Day and Date	Time
19BAJMC301	Introduction to Advertising	Monday 11.01.2021	9.30. am to 12.00 pm
19BAJMC302	Fundamentals of Journalism	Tuesday 12.01.2021	9.30. am to 12.00 pm
19BAJMC303	Basics of Marketing	Wednesday 13.01.2021	9.30. am to 12.00 pm
19BAJMC304	Introduction to New Media	Thursday 14.01.2021	9.30. am to 12.00 pm



**(Dr. Dnyandeo Neelwarna)**  
**Controller of Examination**

# End Semester Examinations January 2021

## School of Journalism and Mass Communication

### B.A. (Journalism & Mass Communication)

#### Fifth Semester (2020 Pattern)

#### (Regular)

### Revised Schedule of Examinations (Online Proctored)

Course Code	Course Name	Day and Date	Time
20BAJMC501	Media and Communication Research	Monday 11.01.2021	9.30. am to 12.00 pm
20BAJMC502	Media Management	Tuesday 12.01.2021	9.30. am to 12.00 pm
<b>(Specialization: ADPR)</b>			
20BAJMC503	Integrated Marketing Communication	Wednesday 13.01.2021	9.30. am to 12.00 pm
20BAJMC504	Brand Management	Thursday 14.01.2021	9.30. am to 12.00 pm
20BAJMC505	Public Relation Practice	Friday 15.01.2021	9.30. am to 12.00 pm
<b>(Specialization: Journalism)</b>			
20BAJMC507	Broadcast Journalism	Wednesday 13.01.2021	9.30. am to 12.00 pm
20BAJMC508	News Editing (Print Journalism)	Thursday 14.01.2021	9.30. am to 12.00 pm
20BAJMC509	Online Journalism	Friday 15.01.2021	9.30. am to 12.00 pm



**(Specialization: Digital Media)**

<b>Course Code</b>	<b>Course Name</b>	<b>Day and Date</b>	<b>Time</b>
20BAJMC511	Multimedia Technology	Wednesday 13.01.2021	9.30. am to 12.00 pm
20BAJMC512	Web Portal Management	Thursday 14.01.2021	9.30. am to 12.00 pm
20BAJMC513	Online Journalism	Friday 15.01.2021	9.30. am to 12.00 pm

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**(Dr. Dnyandeo Neelwarna)**  
**Controller of Examinations**

# End Semester Examinations January 2021

## School of Journalism and Mass Communication

### M.A. (Journalism & Mass Communication)

### Third Semester (2019 Pattern)

### (Regular)

### Revised Schedule of Examinations (Online Proctored)

Course Code	Course Name	Day and Date	Time
MAJMC301	Media Laws and Ethics	Monday 11.01.2021	01.30 pm to 04.00 pm
MAJMC302	International Communication	Tuesday 12.01.2021	01.30 pm to 04.00 pm
<b>Specialization Journalism</b>			
MAJMC303	Specialized Reporting	Wednesday 13.01.2021	01.30 pm to 04.00 pm
MAJMC304	Feature Writing	Thursday 14.01.2021	01.30 pm to 04.00 pm
<b>Specialization Broadcasting</b>			
MAJMC306	Documentary Production	Wednesday 13.01.2021	01.30 pm to 04.00 pm
MAJMC307	Indore and Outdoor Production	Thursday 14.01.2021	01.30 pm to 03.30 pm
<b>Specialization New Media</b>			
MAJMC309	New Media Production	Wednesday 13.01.2021	01.30 pm to 03.30 pm
MAJMC310	Digital Media Marketing	Thursday 14.01.2021	01.30 pm to 04.00 pm



<b>Specialization Strategic Communication</b>			
MAJMC312	Integrated Marketing Communication	Wednesday 13.01.2021	01.30 pm to 04.00 pm
MAJMC313	Corporate Communication	Thursday 14.01.2021	01.30 pm to 04.00 pm

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**(Dr. Dnyandeo Neelwarna)**  
**Controller of Examinations**